

The Food Source

Serving Member Anti Hunger Programs and Agencies Throughout Westchester County



April 2010

www.foodbankforwestchester.org

Volume 18, Issue 4
Nutrition Not Just Calories

Grants Available

It is spring, and with spring comes grant applications!

The **2010/2011 HPNAP Grants** will be mailed to all eligible food pantries, soup kitchens and shelters in late April. Last year we were able to send the applications via e-mail to approximately 50% of the agencies. This year we would like to increase that number substantially.

E-mailed applications can be done on the computer (no need to look for a typewriter), but they **MUST be printed out and mailed back**.

If you would like to receive the applications by e-mail, please send the your most up-to-date email address to Michal michal.winter@foodbankforwestchester.org as soon as possible.

Applications will be due back in mid May, and classes will be held to help you through the application process.

Feinstein Grant

For the 13th straight year, Alan Shawn Feinstein will divide \$1 million among hunger fighting agencies nationwide. Based on funds raised during **March** and **April 2010**.

All donations whether cash, check or food given during the months of March and April are tallied up. Each food item is valued at a \$1 per item. The total raised is then submitted to the Feinstein Foundation by May 1st. The million dollars is then proportionately divided among all complying agencies (\$250 minimum, \$50,000 maximum).

2010 Census Brochures

In mid April the Census will be sending out a second mailing of questionnaires to those who did not return their forms.

The Food Bank has brochures in English and Spanish to be distributed to your clients to encourage them to return their questionnaires.

Contact Michal with how many forms you need and they will be included with your next order.

Remember returning the census is important. Funding is based on numbers, and so it is important to get you clients to return their census forms.

Lorraine Buonocunto of Ecumenical Emergency Food Pantry receives the Msgr. Ed O'Brien Community Service Award



On Saturday, March 13th, at the annual "Friendly Gathering" Lorraine Buonocunto was honored for her over 30 years of service, feeding the hungry in White Plains.

What started out of the back of a station wagon in 1979, has grown exponentially to it's new location at the Slater Center where they are currently feeding hundreds of families every week.



Hunger Heroes Award Winners 2009



Service Provider Award winner—Yonkers Community Action Program, accepted by Linda Heyward



Donor Award winner—The Peak101.7, accepted by Jason Finkelberg



Volunteer Award winner—Karen O'Brien of Community Services Associates



Corporate Service Award winner—Fuji Film, accepted by Laurie Franco

Message from the Executive Director

Dear Members;

As we enter the season to submit grant applications, there are some simple rules you can follow which will make it easier to submit your application, as well as receive a better score, which could lead to additional funding.

- Keeping the monthly statistics you submit to the Food Bank will help you maintain the numbers of those served, which can easily be tallied to total your service figures for the year. More importantly it will allow you to keep track of the increase in people served throughout the year. Tracking these increases is important because it is how we keep tabs on hunger in the communities throughout Westchester. I know you have all seen a great increase in the number of people served, recording these increases is how you let funders know it.
- Equally important is submitting a well written and coherent application. This is where it is a matter of quality not quantity. Writing long narratives will not always give you the greatest results. It is important to remember that the reviewers are reading many applications, so make sure they get the message of what your program is about, who you are helping and how. Often the best way to do this is to write the answers to the questions one day, and come back to it a day later and read it over to make sure your message has been delivered. This leads me to the final point...
- Do not wait until the last minute to complete the application. Often times the grant applications are sent weeks in advance of their due date. When you start it as soon as receiving it, you will have time to review and correct your material which will result in a better application.

Good Luck, and remember we are here if you need any assistance.

Christina

Agency News:

Congratulations to **Barbara Berrios** of **Queens Daughter's Daycare Center** on receiving the Yonkers Chamber of Commerce "above and Beyond Award"

Janice Scott of the **First SDA Church Food Pantry** in White Plains is the proud 1st time grandmother of a beautiful girl!

The Food Bank is Partnering with Ethikids on a program which will help kids and teens react to life situations.

The initial training meeting will be held on April 9th at 10am.

If you are interested in learning more contact Ferne Bardash, 923.1100.



ATTENTION ALL FOOD BANK MEMBER AGENCIES

EFFECTIVE IMMEDIATELY!

Food Bank members who fail to submit their "Agency Monthly Report" on time risk temporary food ordering suspension until report is current.

Any agency with more than one report missing will stay on suspension until all reports are in.

The Agency Monthly Report is vital to the work of the Food Bank and the emergency food distribution network.

The statistics collected are required by both fund and food donors as well as regulatory agencies.

Please advise staff responsible for collecting the statistics and sending to the Food Bank that the Agency Monthly Report must be submitted to the Food Bank by the 10th of the following month...*no exceptions*.

If you need more information about this matter please contact Michal Winter at 923-1100.

Green Thumb

- Apr. 5 - 9** Garlic, Cabbage/Romaine Lettuce, Onions, Carrots, Potatoes/Bell Peppers, Strawberries/Kiwi, Tangerines/Oranges
- Apr. 12- 16** Swiss Chard/Kale, Broccoli/Green Beans, Mushrooms, Celery/Leeks/ Onions. Cantaloupe, Tangerines/Grapefruit
- Apr. 19 - 23** Scallions, Baby Carrots/Mushroom, Zucchini/Squash/Tomatoes, Romaine Lettuce, Apples/Melon, Pineapples/Grapefruit
- Apr. 26 - 30** Garlic, Eggplant, Beets/String Beans, Broccoli/Collards, Onions, Cantaloupe/Kiwi

Remember: All Cancellations of your Green Thumb Order must be made 2 weeks in advance! all green thumb items are subject to availability.

Order fresh produce by the case

Orders can now be taken Wednesday and Thursday. If you would like a weekly produce list sent to your e-mail contact:

Cora

List will include cost and details .

Get Fresh Produce for your clients



New Products:

Look for these products in April:

USDA

Fluid Milk
Shredded Mozzarella
Tomato Soup
Canned Pork
Applesauce
Spinach
Great Northern Beans
Frozen Blueberries

Purchased

Turkey Crumbles
Chicken Crumbles
Frozen Strawberries
Jenny O – Microwavable meals
Thick Sliced Roasted Turkey

Donated

100% Juice
Cheerios
Misc Cereals
Mixed vegetables
Chicken Broth Powder
Dried Water Melon

Childhood Hunger Ends Here



See how you can help fight child hunger.

ConAgra Foods and Feeding America have created a website packed with information and ideas on how you can

spread the word about ending childhood hunger in your neighborhood.

There are ideas on how to create a neighborhood rally, and other events such as a picnic or yard sale which can increase your program's exposure to the community, as well as an interactive map with valuable statistics and information on hunger in your area.

You can sign up and register your event to receive a free tool kit complete with a banner, customizable posters, pins and a "how to" guide to help make it a success. There are even coupons!

This is a great way to get exposure and spread the word about your mission, in your area.



Dates to Remember

- | | |
|--------------------------|----------------------------------------------|
| Saturday, Apr. 3 | Repack |
| Monday, Apr. 12 | Mar. Monthly Reports Due |
| Thursday, Apr. 15 | New Agency Orientation, |
| Friday, Apr. 30 | INVENTORY - NO Deliveries or Pick-Ups |
| | |
| Saturday, May 1 | Repack |
| Monday, May 10 | Apr. Monthly Reports Due |
| Thursday, May 13 | New Agency Orientation, |
| Friday, May 28 | INVENTORY - NO Deliveries or Pick-Ups |

April 2010 Hearty Helpings

April 2010 - HHC Products Available			
Code	Pkg. Size	Item Description	Price
#1	3.3lb Pkg.	Turkey Burgers - Lean (10 patties per bag)	\$4.00
#2	(2) 1lb Pkgs.	Smoked Kielbasa (3 links per pkg.)	\$2.00
#3	(2) 1lb Pkgs.	Lean Ground Beef 90/10	\$4.00
#4	(2) 1lb Pkgs.	Chicken Breast Boneless	\$4.50
March 2010 - HHC Combo Special			
C1	<u>Combo</u>	2 lb bags of Large Shrimp, Crab Claws & Bay Scallops	\$25.00

You must Pre-pay for your order before:

3pm Tues.—April 13, 2010

Host Sites:

Ossining CAP - Doris Goodson @ 923.6380

*Greater Centennial Church - Mt. Vernon - Virginia Douglas or
Jean Kirkland @ 664-1838*

San Andreas Church - Yonkers - Beatrice Castrillon @ 963.9523

Tarrytown COC - Denise Edwards - @ 631.7340

Port Chester Carver Center - Tarin - @ 939.4464

New Rochelle Housing - Charles Morgan @ 235-8193

We Need more host sites!!!

***Help us get these quality meats to your
clients at affordable prices!***

Contact Toby to be a host site in your area!

923.1100



LEADING THE CHARGE TO END HUNGER

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